

In Years Fat and Lean,






When stocks are up and when stocks are down ; when mills run three shifts and when their wheels are still ; when prices make big profits and when they make it expensive to do any business ; in season and out of season,

The Prudential Insurance Co. of America

adds its page after page of progress ; runs up its millions and tens of millions of new business and makes, generally, its altogether unprecedented history of onward moving.

Would you not like to connect yourself with it as an investor or insurer ?

Perhaps you would like to consider entering its service.

WRITE TO     

The Prudential Insurance Co.

  OF AMERICA  

MR. JOHN F. DRYDEN, *President.*

NEWARK, N. J.